

### **Changing Life Outcomes Around the World**

# A five-year strategic plan to serve more children

Dear Friends -

Best,

As we approach a quarter century serving children experiencing poverty around the world, leading experts have concluded that the Christel House school model is successful, and worthy of expanding to serve more children and families.<sup>1</sup> And that is exactly what we intend to do. I am pleased to announce that the Christel House International Board of Directors has adopted a plan to significantly increase the number of children Christel House serves in both existing and new countries. Steve Ross, our Board Chair, shares more details on the next page about this exciting new era for Christel House.

As pandemic conditions improved, I returned to visiting our schools in India, Jamaica, Mexico, South Africa, and here in the United States. There were many student performances to enjoy and achievements to celebrate. But for me the greatest satisfaction always comes from speaking with our alumni – seeing firsthand the remarkable adults they have become – gaining appreciation of the impact Christel House has had on their journeys. Our 2022 Annual Report features many of these impressive young women and men. They are representative of the rapidly growing list of Christel House alumni who are transforming not only their own lives, but their families and their communities.

Finally, I want to recognize Cheryl Wendling, Senior Vice President of Christel House International, on her retirement. Cheryl was at Christel DeHaan's right hand at the very beginning and was her indispensable partner in turning the vision of Christel House into reality. Christel House bears the imprint of Cheryl's passion, wisdom, and commitment over 25 years. Cheryl, we join with thousands of Christel House families in saying **Thank You** and wishing you a happy retirement!

Christel House is changing life outcomes. In the following pages you'll see how Christel House works. Thank you for your generous support!

Bart Peterson
President and CEO
Christel House International

1 Leading experts in fields of education and global finance were assembled to review Christel House's results and concluded the model was "expansion worthy."

Bart Peterson with girls from Grade 7 at Christel House South Africa.

# Avery F., a 9th grader at Christel House

Indianapolis, finds a quiet moment to study.

### A Letter from the Chairman of the Board

## Planning the path forward

This past year has been pivotal for our board and management team as we worked together to plan the Christel House International path for the next five years. It started with introspective work about our model – how it has evolved since our founding nearly 25 years ago and how the program model grew organically to include new components, most recently College & Careers as a defining dimension of the Christel House experience. In a way it has been like restoring a classic car. We took it all apart, studied it carefully, then reassembled it adding new parts to make it even better, safer, and stronger. We asked independent experts to look at it and give their opinions. We needed some particular talent in our garage to get the best final product, so we hired some experts. Much of our success from the beginning has been a focus on the performance numbers, and we have added new diagnostic equipment to boost our horsepower.

To leave the analogy, this was hard work and relied on internal guidance from the board and specifically the Strategy Planning Committee, convened in 2021, as well as our Finance and Program and Services Committees. In the final four months of 2022 the whole board was able to learn and offer input through our internal online portal. Bart and his team, with special mention to David Harris, our Executive Vice President, worked tirelessly to bring the finished plan to the board for approval in December. The board all gave selflessly of their time and focus. Support was unanimous, and now of course the tough part begins – implementation. I look forward to updating you in next year's letter about the progress.

Two of our directors, Cheryl Wendling and Don Knebel, retired from the board at the December meeting. They are both going to be sorely missed for their support, thoughtfulness, and common sense. I am delighted to report they were the first electees into our new Emeritus program and I hope we continue to have their counsel. We welcome to the board three new directors, Rebecca Rich, Matt Murphy and Awais Sufi. I am pleased to report they have impressed all of us with their insight and enthusiasm.

Frym M Noss

Stephen M. Ross Chairman of the Board Christel House International



Christel DeHaan had a vision – to give children experiencing poverty "a seat at the table of life." Gabriel Oropeza, former President of the Latin American division of Christel's company, RCI, and now Board Chair at Christel House Mexico, remembers how it began. "After she sold RCI, I introduced her to a nun in charge of poor orphans and abandoned kids. I asked Christel for a check to help these kids. Christel came back not only with a check but with a new mission in her life – transform the lives of disadvantaged kids through education. That was Christel - a transformer of lives.' In 1998, Christel DeHaan founded Christel House International.

### **Empowering students to break** the cycle of poverty

Christel knew for children to break the cycle of poverty they needed access to a strong education and the necessary supports to succeed. The Christel House holistic model focuses on "the whole child." Christel House doesn't just educate, or provide nutritious meals, or provide health care - Christel House does all of these things plus character education, family assistance, and career support. The comprehensive model starts the day students enter Christel House and continues for five years after they graduate from high school – up to 18 years

"The obstacles facing Christel House students are daunting. But every day our students come to school, learn, and set their sights on a better tomorrow. They are breaking through the barriers of poverty to build a new and better life for themselves and a future for their families. They are our heroes, and role models for others to follow."

for each child!

- Christel DeHaan (1942-2020)

Since Christel House's founding, **19,385 students** have been served at nine schools around the world in **India, Jamaica, Mexico, South Africa,** and the **United States.** Christel House gives students who need the most help the best chance.

"I had the best experience. The teachers were more than teachers – they went above and beyond and I'm forever grateful."

- Nadine Caryn Khotoo Christel House South Africa, 2009 graduate

"The first thing I think of when I think of Christel House is family – one hundred percent!"

- Ashley Ring Christel House Indianapolis, 2017 graduate

"I am grateful to Christel Ma'am and the teachers and staff at Christel House India for helping me dream and making them come true!"

> - Deepak Krishna Christel House India, 2011 graduate

"I really wanted to finish my high school education [returning to adult high school]. I wanted to show my kids that you can always finish something!"

- Byanca Armenta Christel House DORS, 2021 graduate

"Christel House was the place where I felt most safe. That led to me having 100% attendance at school from Grade 2 right up to Grade 12."

> - Xolisa Wulana Christel House South Africa, 2012 graduate

"Christel House was and is my second home. I am especially touched by the care and love the teachers showed towards us."

- Vimal Raj Christel House India, 2012 graduate

"Christel House gave me a solid basis in my life, empowered my skills, and made me a confident woman."

- **Mitzi Salinas** Christel House Mexico, 2012 graduate

"If it was not for Christel House I would be another statistic. But because of Christel House and the values they instilled in me, I can be proud of the person that I am!"

- Lericia Solomon Christel House South Africa, 2012 graduate

"I always wanted to go to college. I had the support I needed from Christel House."

- Billy Love Christel House Indianapolis, 2015 graduate

"I feel inspired to help others just as Christel did with me and my family. Thank you for making our dreams come true!"

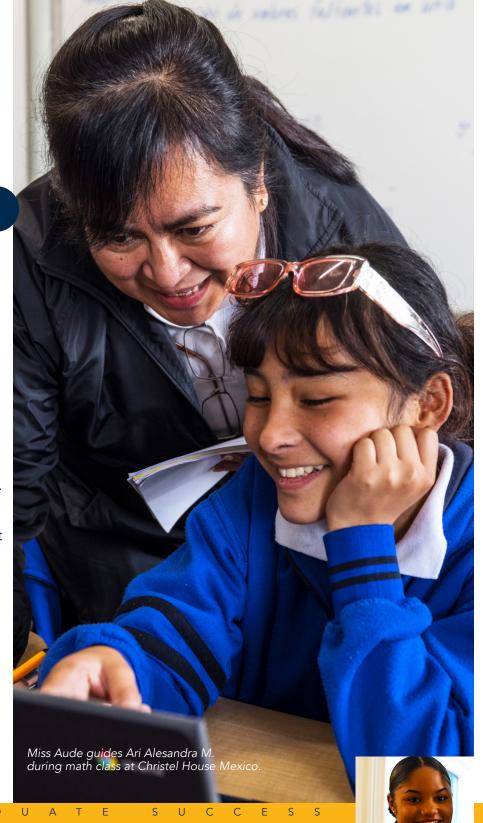
> - **Jesus Morales** Christel House Mexico, 2009 graduate



# **Academics**

# Ari studies to make her dreams come true

Education has always been the pathway to fulfilling life aspirations. Christel House starts with a strong K-12 curriculum. "I feel good learning," declares Ari Alesandra M. The 8th grader wants to study nursing at UNAM (The National Autonomous University of Mexico), one of the best universities in Mexico. "At the end of my studies, I hope to find a job where I can help people and live in a comfortable environment and be happy with my family." Audelia Córdoba Cano, or Miss Aude as she is known by her students, has been teaching for 33 years and says the care students receive at Christel House is different from other schools. "It's the love and the passion with which we demonstrate our teaching vocation."





Revathi S. 2015 Graduate Christel House India Clinical Programmer, Novartis

As a child, Revathi faced many family issues including her mother's passing. "I always considered Christel House my home. It molded me into a strong and successful person." An interest in Biology and Mathematics led her to an Honors degree in Biology and a master's degree in Biotechnology and Bioinformatics.

Mykhail Helm 2018 Graduate Christel House Indianapolis Environmental Scientist

Mykhail earned a B.S. in Environmental Science and has been accepted to work on her masters degree at Duke University. She calls Christel House her home away from home. "The teachers and staff cared about me. Most importantly, they cared about my future and my life post-graduation," she says. "I have always had someone to turn to at Christel House even after I graduated."



### Student leaders set example for younger classmates

Strength of character is as important as academic achievement. Christel House character development programming is designed to instill independence, integrity, social responsibility, and leadership. Christel House South Africa features a Student Leadership Team, composed of Grade 12 students. To be selected for the Leadership Team is an honor and a commitment. The students provide support to teachers and serve as role models to their peers. "We all work hard so we can strive to be better than we were yesterday," says Lorenzo A., Head Student. "We are the tomorrow people."





### G R A D U A T E S U C C E S S

Damilola Adesanya 2019 Graduate Christel House DORS Nurse

Damilola was attending college in Nigeria before moving to the United States. She enrolled at DORS, the adult high school, to earn her U.S. diploma. With DORS, she was able to take dual-credit courses and graduated with a nursing degree from Ivy Tech Community College. She's continuing her studies. "I don't want to stop learning."

Howie Loggins 2018 Graduate Christel House Indianapolis U.S. Army



Howie did not want to go to college. "I had always thought about the military," he says. The College & Careers team introduced him to a recruiter. He has traveled to eight countries since joining the Army. Loggins appreciates his teachers and staff at Christel House. "They always stay in contact with me to see if I need anything."

# **Nutrition**



# A nutritious breakfast, lunch, and healthy snack each day

Children can't learn if they're hungry. Before the school day gets underway, every Christel House student, like Neil E. (at right) receives a nutritious breakfast. "The nutrition program is important to our families," says Kerry Ann Thompson, Christel House Jamaica's Lead Social Worker. "We provide the opportunity for the learners to eat three healthy meals a day. It takes a huge burden off the families." 80% of a student's daily nutritional needs are provided at school.

See the impact of Christel House Jamaica. WATCH





GRADUATE

Prathap S.
2013 Graduate
Christel House India
Process Developer, Genpact

Prathap says growing up was a challenge due to extreme poverty. "But I have crossed that challenge by acquiring a quality education at Christel House." He describes being "job-ready" thanks to the College & Careers program. "This might sound cliché, but my entire journey at Christel House was an unforgettable one."



Nikelwa Mqwabalala 2014 Graduate Christel House South Africa Proj. Manager, Melela 4 Children



Neil E. starts his day with breakfast in Jamaica.

"I was protected by my school's culture," says Nikelwa. At home, she was surrounded by poverty. She now works for a charity improving the quality of life for underserved children. "This task is one I hold dear to my heart as I understand how deep the impact is," she says. "Because of Christel House, I operate under the philosophy, 'Lift as you rise.'"



### Keeping Uriel healthy lets him focus on learning

Christel House provides preventative health care for all students. Kids receive regular hearing, vision, and dental check-ups, along with immunizations. That's good for Uriel Del Rio T. (above) as he receives an influenza vaccination. According to school nurse Celeste Cima Lima, "Being a nurse is one of the most important positions at Christel House," she says. "Not only because you help children receive physical care but also because sometimes you are the emotional support they are looking for. It's gratifying to know you are a 'positive footprint' in the children you take care of day by day."



G R A D U A T E S U C C E S S

Angel Gustavo Luna Limon Complimentary program Christel House Mexico Web Designer

Angel is grateful for Christel House Mexico. "They helped me, and showed me the importance of English and technology." He credits the College & Careers school counselors guiding him to enroll in vocational classes. "Thanks to an opportunity through Christel House, I found courses and scholarships that led me to my career."

Madeline Lopez 2017 Graduate Christel House Indianapolis Graphic Design, WestCom



Madeline knew the way to lift her family was to pursue higher education. She says her teachers introduced her to "a world of art, design and technology." A graphic design internship through the College & Careers program confirmed her career path. "Those teachers helped mold me into an adventurous, artistic and logical adult."



### Students start early developing their career plans

With Christel House College & Careers guidance, Lakshmi K., Grade 12, already has her post-Christel House India plans set. She's going to pursue a degree in Commerce while simultaneously working on her Chartered Accountancy exams. "My advisors helped me identify my interests and strengths." A Christel House student since Kindergarten, Lakshmi says she'll never forget the excitement of meeting Christel House Founder Christel DeHaan. "I was in Grade 2 and given the opportunity of sharing a few words at the school gathering when Christel Ma'am visited," she remembers. "I was nervous but after I gave my speech, Christel Ma'am gave me a warm hug and told me I was a marvelous speaker! I will always hold this memory close."



Shoba S. 2016 Graduate Christel House India Engineer, Larsen & Toubro

Shoba's family faced financial hardship as she was growing up. "I will be forever grateful for the quality education, nutritious diet, and moral support that Christel House provided." She attended college and earned Computer Science and Engineering degrees. "Every moment spent at Christel House is a beautiful memory I'll cherish all my life."

S U C C E S S

Likhanyise Sigham 2019 Graduate Christel House South Africa IS Specialist, Capitec Bank



"I grew up in a community number one for murder and crime," says Likhanyise. "Luckily, I had a supportive mother who encouraged me along with my Christel House family." He discovered a passion for computers in high school. A learnership opened the door to a successful IT career. "Thank you to all teachers that created an environment of enthusiasm for learning!"

# Daisy gets a career head-start before high school graduation

Our holistic model doesn't end with high school graduation. For five years post-graduation, the Christel House College & Careers program provides financial, academic, and careeroriented assistance as students transition to college, apprenticeships, and work. Students start developing their career plans early. Through career day classroom visits to school field trips, the program exposes young students to a variety of potential job paths and provides them the opportunity to explore career options. For Daisy M., now studying biology at the University of Indianapolis, a College & Careers speed interview session with Human Resource professionals was especially exciting - she was offered a job at a local hospital. She found the experience useful for the entire class. "It's setting us up for the future."

How College & Careers makes a difference.





Tannia Andrea Luna Rosas 2008 Graduate Christel House Mexico Senior Sales Executive

D

Tannia is in the finance industry working with clients across Latin America. She has fond memories of her time at Christel House, particularly learning English. Tannia credits an internship she received through College & Careers for her success. "Christel House changed my entire life!" She is continuing her education working on a masters degree in Finance.

Tabisa Zaza 2009 Graduate Christel House South Africa Coordinator, Social Enterprise Academy

"I gained leadership skills as the first Head Girl at Christel House South Africa," says Tabisa. That gave her confidence in communicating with people from all backgrounds. She attended business school and is proud to be helping others through the Social Enterprise Academy. "Christel House instilled in me a good foundation to be an active citizen."



**Family Support** 

### **Getting involved helps Christel House families**

Through Christel House outreach programs, parents become invested in the development and success of their children. Christel House provides regular community workshops for families on topics like healthcare, parenting skills, and financial planning. Jason Scott, Principal at Christel House Jamaica, says the parent/school relationship is important. "Parents instill in their children the respect for the school and the individuals that work there." Nicole H. has two kids at Christel House. "My involvement helps my children," she says. "My mother did not send me to school and I cannot read or write. But my daughter, Nicolette, can read and now she's teaching me."

> A mother chooses Christel House. WATCH





Joseph Origbemisola 2021 Graduate **Christel House DORS Detention Deputy** 

D

Joseph earned his high school diploma through DORS. He works for the Corrections Department in Indianapolis as a full-time deputy and part-time medical assistant. He's continuing his education as he attends community college exploring options in medicine or IT. He's thankful for Christel House DORS. "They are very encouraging for me."

2018 Graduate **Christel House South Africa Graphic Design, VF!** 

Kabelo says determined teachers helped him reach his potential. He grew up in an area with a high rate of crime and drugs. "I've faced all the odds and told myself this wasn't the life I wanted for myself and my family." He discovered Visual Arts at Christel House. "It turned out to be my first love and my career path."





### **Board of Directors**

**OLIVIER CHAVY** - FLORIDA **President, Panorama and Travel + Leisure Club** 

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GORDON GURNIK - FLORIDA Sr. Executive Vice President & Chief Operating Officer, Hilton Grand Vacations

DONALD HARRILL - FLORIDA Vice Chairman of the Board, Holiday Inn Club Vacations, Inc.

JUDITH A. KLEINER - FLORIDA Former Senior Vice President, KBC Financial Products

**DONALD E. KNEBEL** - INDIANA Of Counsel, Barnes & Thornburg LLP

MARTHA LAMKIN - INDIANA Retired President and CEO, Lumina Foundation for Education. Inc.

GAIL SHIEL MAHONEY - ILLINOIS Principal, Shiel Design

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Christel House International

REBECCA RICH - CALIFORNIA Chief of Staff/Head of Organizational Development, Teach for All

STEVE ROSS - MAINE Chairman, Christel House International; Former Chairman, Christel House South Africa

AWAIS SUFI - KANSAS Chief Executive Officer of SchoolSmartKC

**DENNERT O. WARE** - TEXAS Managing Partner, D&S North Holdings, LLC

CHERYL WENDLING - INDIANA Senior Vice President, Christel House International (Retired 2023)

DR. MATTHEW WILL - INDIANA Director of External Relations, Associate Professor of Finance, University of Indianapolis

# **Changing Life Outcomes**



**84%** of **Christel House India** graduates demonstrate upward economic mobility.

Source: Christel House Data Dashboard



**9 in 10 Christel House Indianapolis** grads are self-sufficient or on-track for self-sufficiency within five years of graduation.

Source: Christel House Data Dashboard



Christel House Jamaica opened in 2020. Each year the school will add another grade eventually serving 840 K-13 students.

Source: Christel House Data Dashboard



Christel House Mexico graduates are more than twice as likely to secure formal employment (jobs with benefits) compared to their peers.

Source: Christel House Data Dashboard



Christel House South Africa graduates are 3x more likely to complete college than their peers.

Source: Christel House Data Dashboard/OECD

6,652

Students currently enrolled including College & Careers 94%

Annual K-12 retention

99%

95%

Students passing graduation exams

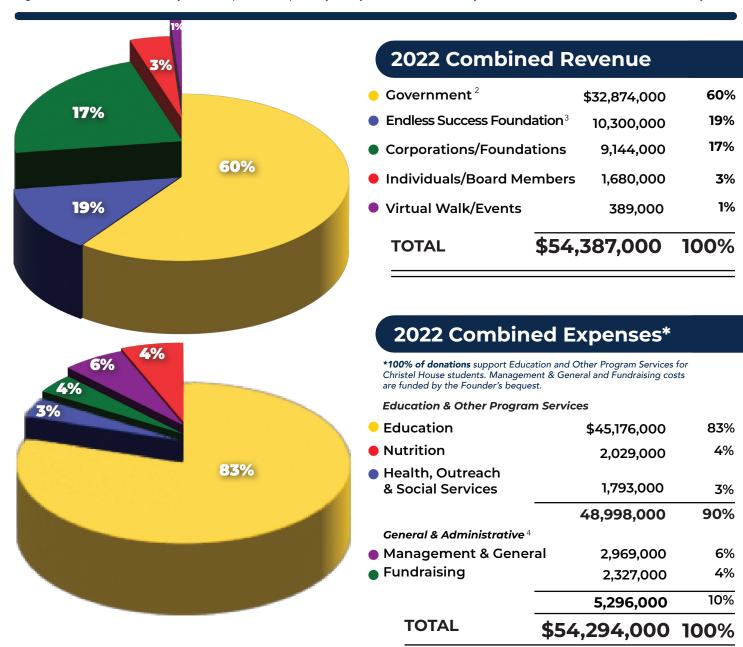
Graduates continuing studies or employed

Source: Christel House Data Dashboard

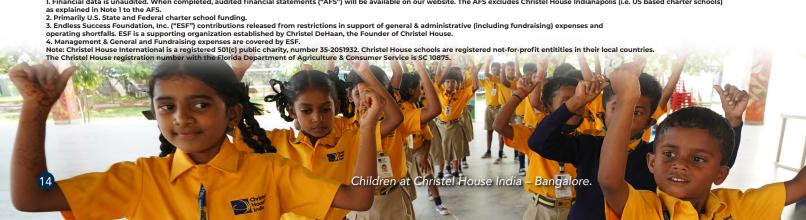
# Transparency and Accountability

### **Combined and Consolidated Financial Statements** of Christel House International Inc. and its Affiliates 1

Breaking the cycle of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every Christel House entity's financial statements are audited annually.



<sup>1.</sup> Financial data is unaudited. When completed, audited financial statements ("AFS") will be available on our website. The AFS excludes Christel House Indianapolis (i.e. US based charter schools)





"OneAmerica's relationship with Christel House spans over 20 years, positively impacting the lives of thousands of people through innovative and life changing initiatives like our Pathways program. It's a pleasure to partner with an organization that shares our determination to make a difference in people's daily lives."

# - Scott Davison Chairman, CEO and President, OneAmerica

"Everyone has heard the phrase, "Give a man a fish and he will eat for a day; teach a man to fish and you will feed him for a lifetime." We wanted to find a charity that exemplified that mantra. We did exactly that the minute we toured a Christel House School in Mexico City."

### - Pete and Kathi Bertenshaw

"RCI has been a longtime supporter. The contributions Christel House plays in the development of these children into young men and women is such a gift. We are honored to play a role in supporting Christel House's amazing mission."

### - Olivier Chavy President, Panorama and Travel + Leisure Club

"I am grateful for the privilege of naming the newly constructed playfield at Christel House Jamaica in honor of my late husband, Doug, and our family. Supporting the needs of all children to safely play and dream – and have fun being kids! – is a value held in our family. It's a treasure to share this gift with kids in Jamaica."

- Detra Mills

"Why Christel House? We were smitten by the photographs of (and meeting) the students. So beaming and eager to learn! Christel House is providing opportunities these children otherwise would not have, transforming both lives AND communities!"

### - John and Janet Petrovski

"The work they are doing in India is phenomenal. We had the privilege of seeing it first hand. They are transforming lives of under privileged children. Not only up to high school but beyond. We wish them success for this noble cause."

### - Manohar and Suman Arora

"Why am I so passionate about Christel House? Because Christel helped us start our company, Grand Pacific Resorts, in the early 1990s. She was generous with her time, and I loved the twinkle in her eye, her focus, and consistency. I miss her!"

# - David S. Brown Co-President, Grand Pacific Resorts

"We are thrilled to continue our support of Christel House. We cannot think of a more powerful way to support well deserving students whose educational opportunities will positively impact their futures, and their communities at large. The work of these international schools truly changes lives."

### - Kelly and Kathy Flynn

"Janet and I invest in Christel House Mexico graduates because we KNOW the College & Careers program is transforming lives."

### - Janet and Craig Duchossois

"Christel House does incredible, selfless work, not only in our community but also in some of the most desperate parts of our world. We know every penny donated goes toward literally transforming the life of a child, and we are proud to support such a worthy cause."

- Pete Ward, Chief Operating Officer, Indianapolis Colts



































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Zakeer, Grade 9.

with Christel DeHaan

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