



Christel House®

# BUILDING

## THE FUTURE

2015  
ANNUAL  
REPORT







## Letter from Christel

**Time. It is the only asset in the world distributed equally to all.** Yet people use this asset very differently. Future events are often influenced by present actions and decisions. But impoverished children seldom have the ability to impact their futures. For them, “future” is often undefined, because life in the present is a constant struggle. As a society, we must invest in transforming their future from a life of poverty into one of self-sufficiency and dignity. Every child deserves a seat at the table of life.

At Christel House we are succeeding, as you will see in the pages of this annual report. Our students are excelling academically and are learning the important life skills of planning and preparation—necessary for building a brighter future. Our graduates distinguish themselves through their achievements, comportment, confidence, and by giving back.

You, our loyal supporters, are an important part of transforming these lives. Please take a few minutes to enjoy reading about the accomplishments of our students. It will inspire and give you hope.

Warmest regards,

Christel DeHaan  
Founder and CEO





## Building the Future

"I continue to believe that if children are given the necessary tools to succeed, they will succeed beyond their wildest dreams."

—Senator David Vitter, R-Louisiana

**91%**

ANNUAL  
STUDENT  
RETENTION  
RATE

**4,072**

TOTAL  
NUMBER OF  
STUDENTS  
SERVED  
(INCLUDING  
COLLEGE &  
CAREERS)

**98%**

STUDENTS  
PASSING  
GRADUATION  
EXAMS

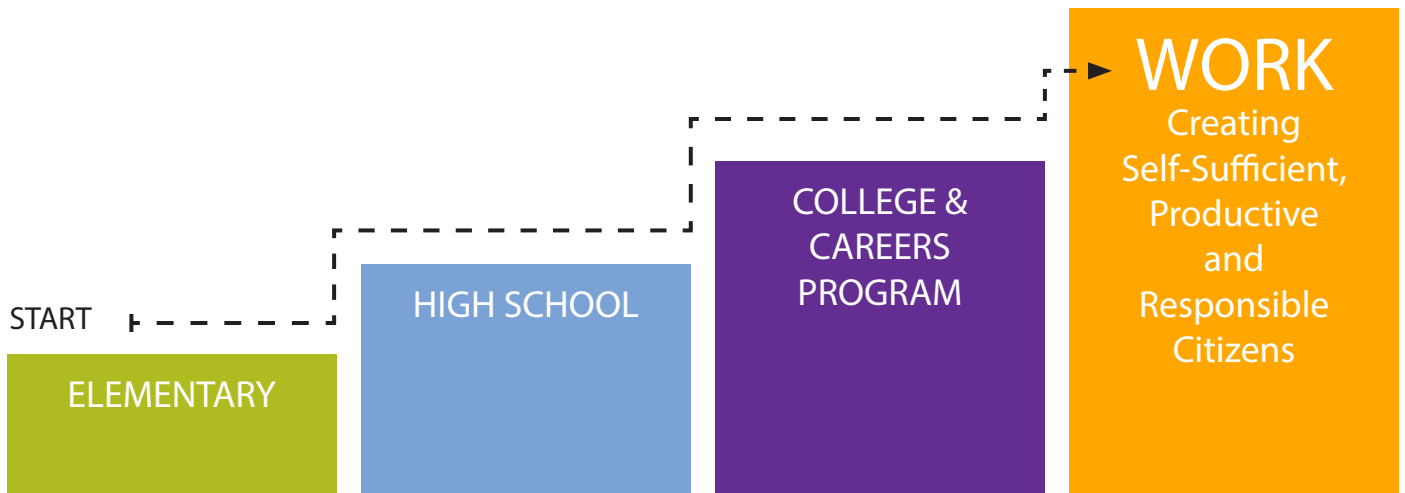
**95%**

ATTENDANCE  
RATE

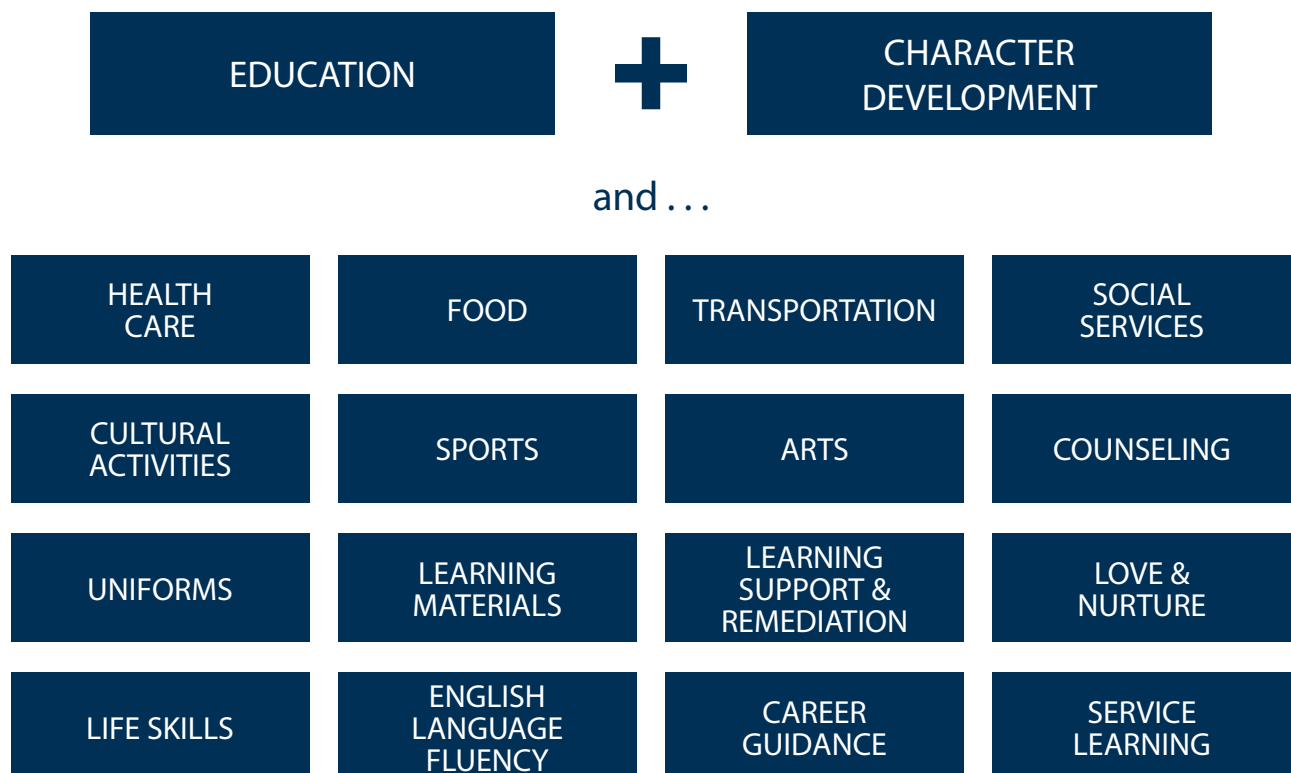
**91%**

COLLEGE  
& CAREERS  
STUDENTS  
CONTINUING  
STUDIES OR  
GAINFULLY  
EMPLOYED

**“We were shapeless stones; you molded and made us into beautiful sculptures. You changed our lives.”** —*Birthday greeting from Christel House India – Bangalore students to Christel DeHaan*



From kindergarten to graduation, every Christel House child receives:





# BUILDING



## THE FUTURE

**What does it take to move a child from poverty to self-sufficiency?**

Solid values. Good character. Rigorous education. Marketable skills.  
Confidence. Determination. Self-esteem.

The journey of human development is long – complex – and challenging.  
The achievements of our children demonstrate the effectiveness of the  
Christel House model. Yes, Christel House WORKS and we invite you to  
read more about it.



# INDIA, LAVASA

Pilot No. 196 | Hill View Street | At. Post Dasve | Lavasa | Tal Mulsi | Dist. Pune 412112 | Lavasa INDIA

## TWO PILLARS.

Academic Learning and Character Education  
– the foundation upon which Christel House  
children build a better life.



*"If I would not be in Christel House I could not have learnt to write, to read in English, and I would become a house maid. I will study hard and fulfill my wish to be a teacher."*

—Sonal, Grade 4

// Kindergarten students enter Christel House India speaking only their native tongue. They quickly become fluent through English medium instruction.

Only about 10% of India's population speaks English.

**99%** Annual Student Retention Rate

**94%** Student Attendance

**385** Number of Students (grades K-6)

**73%** Students Meeting or Exceeding Grade Level Standards in Language Arts



# INDIA, BANGALORE

Bellahalli Road | Kannur Post via Bagalur | Bangalore East | Bangalore — 562 419 | Karnataka INDIA

## NO EXCUSES.

We provide meals, health care, transportation, uniforms, books and supplies – overcoming barriers that keep impoverished kids out of school.

*// If I was in a different school, we would not be given food. We would not have medical check-ups. I would not learn to work hard."*

*—Sufiyan, Grade 3*

*//* **89%** of Christel House Bangalore graduates pursue higher education. Graduates have gained employment with multinational corporations like Dell, Microsoft and Northern Trust.

About 6% of India's population works in formal sector employment.

**96%** Annual Student Retention Rate (grades K-12)

**1,143**

Number of Students (Including College & Careers)

**98%** Students Passing Graduation Exams

**91%**

College & Careers Students Continuing Education, Employed or Both



# MEXICO

Kansas No. 161 | Colonia Amplicion Napolés | 03840 Mexico, D.F. | MEXICO

## HIGH EXPECTATIONS.

Students and their parents know that Christel House is committed to their success; parent workshops help family members become better caregivers.



*“ School is where you can express your problems to your teachers, and they help you solve them in a peaceful way. My parents are learning too, and that makes things better at home.”*

*—Diego, Grade 6*

// Parents contributed 11,668 volunteer hours – nearly 292 weeks – cleaning and maintaining the Mexico facility.

In Latin America, Mexico placed 3rd to last in parent participation at school.

**96%** Annual Student Retention Rate (grades 1-9)

**100%** Students Passing Ninth Grade High School Qualifying Exams

**615** Number of Students (Including College & Careers)

**97%** Student Attendance



# SOUTH AFRICA

Swallowcliffe Drive | Ottery | Cape Town | SOUTH AFRICA 7800

## INSTILLING STRONG VALUES.

Respect, Responsibility, Independence, Integrity – Christel House students know the importance of giving back.



// *People from my community can see that I am different than my peers who don't go to Christel House."*

—Feziwe, Grade 11

// **100%** of our 12th graders have passed the National Senior Certificate (NSC) exam for the past seven years.\*

\*Includes retakes

South Africa's national NSC pass rate in 2015 was 70%.\*

\*Not including retakes

**94%** Annual Student Retention Rate (grades K-12)

**98%** Students Passing Graduation Exams

**931** Number of Students (Including College & Careers)

**95%** College & Careers Students Continuing Education, Employed or Both



# CHRISTEL HOUSE ACADEMY

Christel House Academy South | 2717 South East Street | Indianapolis, Indiana 46225 | USA  
Christel House Academy West | 55 North Tibbs Avenue | Indianapolis, Indiana 46222 | USA

## EXPANDING HORIZONS.

Enrichment opportunities expand students' knowledge and give them a chance to dream and to develop their passions.



// *On our camping trip I did new things with my classmates, like starting a fire together, and sitting under a waterfall."*

—Brian, Grade 9

// **54%** of Academy graduates earned Honors Diplomas.

At our neighboring public high school, only 5% of graduates earned Honors Diplomas.

**95%** Student Attendance

**75%** Annual Student Retention Rate

**784** Number of Students (Including College & Careers)

**100%** Graduates with Acceptance Letters to Four-Year Colleges/Universities



# CHRISTEL HOUSE DORS

2717 South East Street | Indianapolis, Indiana 46225 | USA

## SECOND CHANCE.

For adult dropouts, earning a high school diploma is the gateway to employment opportunities.



*“At DORS I learned to work independently. Now I am in college, majoring in Radiology Technology.”  
—Christina, 2015 DORS Graduate*

// **86%** of DORS graduates earned either dual credits or a career certification in addition to their high school diploma.

20% of Indianapolis residents have neither a high school diploma nor a GED.

**95%** Students Passed Graduation Exams

**74%** Annual Student Attendance

**214** Number of Students (Including College & Careers)

**93%** College & Careers Students Continuing Education, Employed or Both



## TRANSPARENCY AND ACCOUNTABILITY

### Combined and Consolidated Financial Statements of Christel House International and its Affiliates

Breaking through the barriers of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every learning center's financial statements are audited internally and externally, annually, and clean opinions were received from all centers in their most recently submitted audits.



#### 2015 Combined Revenue

Government	\$ 8,310,000	34%
Founder*	7,279,000	30%
Corporations/Foundations	6,697,000	27%
Individuals/Board Members	1,676,000	6%
CH Open/Events	723,000	3%
	<u>\$24,685,000</u>	<u>100%</u>



#### 2015 Combined Operating Expenses

Education & Other Programs/Services		
Education	\$18,153,000	74%
Nutrition	1,264,000	5%
Health, Outreach & Social Services	614,000	2%
	<u>20,031,000</u>	<u>81%</u>
General & Administrative		
Management & General	2,244,000	9%
Fundraising	2,365,000	10%
	<u>4,609,000**</u>	<u>19%</u>
	<u>\$24,640,000</u>	<u>100%</u>

\*2015 Founder contributions, plus earnings on and releases of previously contributed Founder restricted funds.

\*\*Overhead and fundraising costs are covered by the organization's Founder and CEO.

Christel House International is a registered 501(c)(3) public charity, number 35-2051932.

Christel House learning centers are registered not-for-profit entities in their local countries.

The Christel House Registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.

Financial data above is unaudited; when completed, audited financial statements will be available on our website.



**Christel DeHaan**  
*Founder and CEO,  
Chairman of the Board  
Christel House International*

**Don Harrill**  
*Chief Executive Officer  
Orange Lake Resorts*

**Nancy Gillespie**  
*Retired Human Development Economist  
World Bank*

**Gordon Gurnik**  
*President  
RCI*

**Nelson Hitchcock**  
*Senior Vice President  
Scholastic, Inc.*

**Judith A. Kleiner**  
*Former Senior Vice President  
KBC Financial Products*

**Donald E. Knebel**  
*Of Counsel  
Barnes & Thornburg LLP*

**Martha D. Lamkin**  
*Retired President and CEO  
Lumina Foundation for  
Education, Inc.*

**Guido Neels**  
*Operating Partner  
Essex Woodlands*

**Neil H. Offen**  
*Retired President and CEO  
Direct Selling Association*

**Marcia Rowley**  
*Co-Founder and Chief  
Marketing Officer  
International Cruise & Excursions, Inc.*

**Gail Shiel Mahoney**  
*Principal  
Shiel Design Company*

**Dennert O. Ware**  
*Executive Chairman of the Board  
CeloNova BioSciences, Inc.*

**Cheryl Wendling**  
*Senior Vice President  
Christel House International*

**Dr. Matthew Will**  
*Director of External Relations and  
Associate Professor of Finance  
University of Indianapolis*

THE CHRISTEL HOUSE MODEL

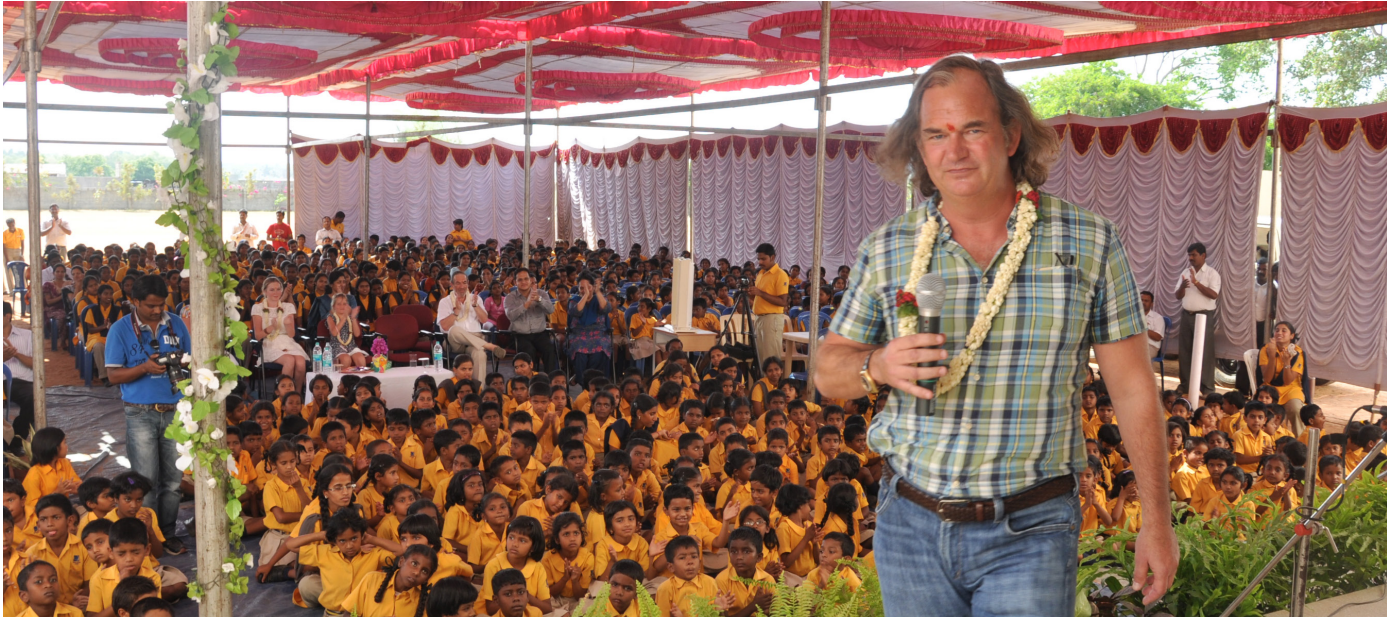


Performance management is a core area of focus. Christel House has clearly defined norms and standards which set high expectations. There are clear measures for educators, students and parents that are aligned with annual business plans. Centers report monthly on progress toward goals. Continuous monitoring allows problems to be identified and corrective measures implemented for timely resolution.



# CELEBRATION

# MOMENTS



- △ John Spence, Chairman and owner of Royal Karma Group. The company has supported the Bangalore nutrition program since the school opened in 2001.



- △ OneAmerica sponsors Christel House Academy South's fourth through eighth grade Camptown experiences.



- △ International Cruise & Excursions (ICE), headquartered in Arizona, offers internships to Christel House alumni.

FOR A LIST OF ALL DONORS, PLEASE VISIT [WWW.CHRISTELHOUSE.ORG/DONORLIST](http://WWW.CHRISTELHOUSE.ORG/DONORLIST)





△ Dell's support, both financial and in-kind, helps Christel House students in India and South Africa bridge the digital divide.



△ Grupo Gondi has committed to support Christel House Mexico's upper school operational costs for the next four years.



△ Christel House Academy West is home to the mural, "LOVE for the Children," a contribution of public art designed by Blice Edwards. The installation was sponsored by Academy board member Cynthia Flesher. Lilly volunteers painted the mural as part of the 2015 Lilly Global Day of Service.

FOR A LIST OF ALL DONORS, PLEASE VISIT [WWW.CHRISTELHOUSE.ORG/DONORLIST](http://WWW.CHRISTELHOUSE.ORG/DONORLIST)



## CELEBRATION MOMENTS (con't)

### SPECIAL THANKS TO:

- ▷ **Fundación Alberto Baillères**, for a ten year commitment to support operations of our new High School in Mexico.
- ▷ **UPS** for supporting our nutrition program in Mexico and providing volunteers.
- ▷ **Target** for general operating support to Christel House India and computer application support and workshops.
- ▷ **ING** for sponsoring the education of our tenth grade students in India.



- △ Club Leisure Group provides operational support to Christel House South Africa.

- ▷ Roy and Sue Peires generously support Christel House South Africa. They are pictured visiting a student's parent, Elizabeth, at her home in Strandfontein.



FOR A LIST OF ALL DONORS,  
PLEASE VISIT [WWW.CHRISTELHOUSE.ORG/DONORLIST](http://WWW.CHRISTELHOUSE.ORG/DONORLIST)



## GROWING AGAIN

Christel House Naya Raipur is being built by the Chhattisgarh government. It selected Christel House to operate the school because of our comprehensive services and outstanding results.

A second adult high school, Christel House DORS West, opened in August 2015, giving an additional 200 students a second chance to earn a high school diploma.



# DREAMS BECOME REALITY



Kristen Matthews,  
Christel House South Africa,  
2010 graduate

I was nine when I started at Christel House in 2002. I had already learnt the ways of hardships and poverty. My mom worked long hours and my father was unemployed, so every day after school, my brother and I ran home to fetch our baby sister from the neighbor's house. We would juggle changing diapers, doing homework and doing our chores before our parents got home to a meal cooked by one of us.

Growing up in notorious Manenberg (a township in Cape Town), I always hoped for something better – a big home filled with toys and happiness. But my home was no different than our neighbors' homes, where substance, physical and drug abuse are served with breakfast, lunch and supper. Unemployment is high. Poverty greets you at dawn, gunshots wish you goodnight and drug addicts want to be your friends. But, Christel House was my safe haven.

There, everything changed. I went from unhappy and unlucky, to being the happiest and luckiest kid ever! At Christel House I was taught everything – values, morals, etiquette, communication skills, emotional intelligence, education, happiness – everything. The journey of Christel House was precious. From being picked up in the morning, to receiving wholesome meals, quality education and lifelong values, I learned Christel House was my family.

A Christel House teacher taught me fencing and later I became a qualified fencing coach. On weekends, I offer free fencing lessons to children in Manenburg. I also help young people from my community make decisions about their future, apply to school or find meaningful jobs, just like Christel House helps me and 190 other graduates.

I am now a final year student at university, completing my Sports Management qualification. At Christel House, not only did I learn to become independent, responsible and respectful, but I also have what I know is the foundation to living a successful life – integrity.





Thank you to the following companies  
for purchasing Christel House coffee in 2015

## HELPING MAKE THE WORLD A BETTER PLACE, ONE CUP OF COFFEE AT A TIME

Alhambra of Poinciana  
Blue Bell Vacation Rental  
Bluegreen Vacations  
Breakers Resort  
Carlsbad Inn Beach Resort  
Carlsbad Seapointe Resort  
Carolina Grande Resort  
Casa Del Mar  
Channel Island Shores Resort  
Christmas Mountain Village  
Cibola Vista Resort and Spa  
Cliffs at Long Creek Resort  
Club 36  
Club at Big Bear Village  
Coronado Beach Resort  
Daytona SeaBreeze  
Falls Village Resort  
The Fountains  
Gold Point Resort  
Grand Pacific MarBrisa Resort  
Grand Pacific Palisades Resort

Grand Timber Lodge  
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Village  
Hammocks at Marathon  
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Las Olas Beach Club  
Laurel Crest Resort  
Lodge Alley Inn  
Mountain Loft Resort  
Mountain Retreat Resort  
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Orlando Sunshine Resort  
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Parkside Resort  
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Peak 7

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Royal Suites  
San Clemente Cove  
SeaGlass Tower  
Shenandoah Crossing  
Shore Crest Vacation Villas  
Solara Surfside  
Soundings Seaside Resort  
South Mountain Resort  
Southern California Beach Club  
Starlight Canyon B&B  
Studio Homes at Ellis Square  
Suites at Hershey  
Sunrise Ridge Condominiums  
Via Roma Beach Resort  
Wilderness Club at Big Cedar



*Christel House coffee is roasted and sold by Copper Moon World Coffees. With each purchase, Christel House receives a royalty from the coffee company. For home use, please visit the online store at [www.coppermooncoffee.com](http://www.coppermooncoffee.com). For corporate and bulk orders, please contact Becky Arnett at [BArnett@christelhouse.org](mailto:BArnett@christelhouse.org) or 317.464.2009.*

THANK YOU FOR HELPING DRIVE OUT POVERTY



OUR 2015 GLOBAL SPONSORS



OUR TOURNAMENT HOSTS

Bluegreen Vacations | Breckenridge Grand Vacations | Festiva Resorts | GOODMANagement | Grand Pacific Resorts  
ICE Enterprise | Lighthouse Amenities & Apparel | Lodging Kit Company | Nexus Leisure | Orange Lake Resorts  
Patton Hospitality Management | RCI Europe | Rotary Club of Oyster Point | Silverleaf Resorts | Sun Hospitality  
The Christie Lodge | Virginia Resort Development Association | Wyndham Vacation Ownership





# 100%

of your donation directly benefits the children of Christel House. Overhead and fundraising costs are covered by the organization's Founder and CEO.

**Become a Christel House donor today: [www.christelhouse.org/donate](http://www.christelhouse.org/donate)**



**Christel House®**

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